

## **Commitment to Privacy Policy**

This site is owned and operated by the Bailey's Buddies Charitable Pet Foundation and Trust. Your privacy on the Internet is of the utmost importance to us. At Bailey's Buddies Charitable Pet Foundation and Trust, we want to make your experience online satisfying and safe.

All information is located and secured through our gateway provider Authorize.net. We do not store, track or keep any credit card numbers. All information is stored within Authorize.net and is not accessible and or downloadable. We do store information that users provide through optional, voluntary submissions. These are voluntary submissions to receive our electronic newsletters, to participate in our message boards or forums, to email a friend, and from participation in polls and surveys. We may offer the following services, which require some type of voluntary submission of personal information by users.

### **Electronic Newsletters:**

We may offer a free electronic newsletter to users. Bailey's Buddies Charitable Pet Foundation and Trust gathers the email addresses of users who voluntarily subscribe. Users may remove themselves from this mailing list by following the link provided in every newsletter that points users to the subscription management page.

### **Children**

Consistent with the Federal Children's Online Privacy Protection Act of 1998 (COPPA), we will never knowingly request personally identifiable information from anyone under the age of 13 without requesting parental consent.

### **Usage tracking**

Bailey's Buddies Charitable Pet Foundation and Trust tracks user traffic patterns throughout all of our sites. However, we do not correlate this information with data about individual users.

Bailey's Buddies Charitable Pet Foundation and Trust does break down overall usage statistics according to a user's domain name, browser type, and MIME type by reading this information from the browser string (information contained in every user's browser).

Bailey's Buddies Charitable Pet Foundation and Trust sometimes tracks and catalogs the search terms that users enter in our Search function, but this tracking is never associated with individual users. We use tracking information to determine which areas of our sites users like and don't like based on traffic to those areas. We do not track what individual users read, but rather how well each page performs overall. This helps us continue to build a better service for you.

### **Use of Information**

Bailey's Buddies Charitable Pet Foundation and Trust uses any information voluntarily given by our users to enhance their experience in our network of sites, whether to provide interactive or personalized elements on the sites or to better prepare future content based on the interests of our users.

As stated above, we use information that users voluntarily provide in order to send out electronic newsletters and to enable users to participate in polls, surveys, message boards, and forums. We send out newsletters to subscribers on a regular schedule (depending on the newsletter), and occasionally send out special editions when we think subscribers might be particularly interested in something we are doing. Bailey's Buddies Charitable Pet Foundation and Trust never shares newsletter mailing lists with any third parties, including advertisers, sponsors or partners.

Bailey's Buddies Charitable Pet Foundation and Trust may create aggregate reports on user demographics and traffic patterns for advertisers, sponsors and partners. This allows our advertisers to advertise more effectively, and allows our users to receive advertisements that are pertinent to their needs. Because we don't track the usage patterns of individual users, an advertiser or sponsor will never know that a specific user clicked their ad. We will not disclose any information about any individual user except to comply with applicable law or valid legal process or to protect the personal safety of our users or the public.

### **Security**

Bailey's Buddies Charitable Pet Foundation and Trust operates secure data networks protected by industry standard firewall and password protection systems. Our security and privacy policies are periodically reviewed and enhanced as necessary and only authorized individuals have access to the information provided by our customers.

### **Opt-Out Policy**

We give users options wherever necessary and practical. Such choices include: Opting not to register to receive our electronic newsletters. Opting not to participate in certain interactive areas, which completely alleviate the need to gather any personally identifiable information from our users.

### **Consent**

By using this site, you consent to the collection and use of this information by Bailey's Buddies Charitable Pet Foundation and Trust. If we decide to change our privacy policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it.